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**SOUTH BAY
ENVIRONMENTAL SERVICES CENTER**

An innovative alliance of:
South Bay Cities Council of Governments
Sanitation Districts of Los Angeles County
West Basin Municipal Water District
Southern California Edison
The Gas Company®
City of Torrance

• Carson • El Segundo • Gardena • Hawthorne • Hermosa Beach • Inglewood • Lawndale • Lomita • Manhattan Beach • Palos Verdes Estates •
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FOR IMMEDIATE RELEASE

PRESS RELEASE

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Do Your Part...International Earth Hour...March 28, 2009

Lawndale, CA (March 18, 2009). The South Bay Environmental Services Center (SBESC) is pleased to announce that South Bay cities will be participating in the 2009 International Earth Hour which will take place on *Saturday, March 28th at 8:30 pm*. **Earth Hour** is a global event in which millions of people will turn out their lights at the same time to raise awareness about climate change issues, as well as encourage individuals to take action to conserve energy.

This event, sponsored by World Wildlife Fund, started two years ago and is now the largest event of its kind in the world. In 2008, more than 50 million participated and the lights went out at the Empire State Building, the Golden Gate Bridge, the Sydney Opera House, and the Coliseum in Rome, to name a few.

For 2009, **Earth Hour** will be an even bigger event, with 400 cities in 74 countries already agreeing to take part. These cities include Atlanta, Chicago, Las Vegas, Los Angeles, Miami and Nashville in the United States. International cities include Moscow, Hong Kong, Mumbai, Shanghai, and Mexico City.

Please join the SBESC and many South Bay cities on March 28th at 8:30 pm by taking a local action to address a global issue. Participating in **Earth Hour** is easy, fun and free. Please pass this message along to family, friends, and neighbors.

The SBESC is the South Bay's local clearinghouse for energy and water efficiency training, materials and other environmental information. SBESC is a program of the 15 South Bay cities to work together on the implementation of energy and water saving projects that reduce greenhouse gases as well as costs. SBESC provides resources and tools to assist residents, public agencies, and businesses in better understanding the potential for energy and water efficiency within their homes and businesses. The Center hosts a wide variety of seminars, training sessions, and community events to assist consumers in making the best decision regarding energy and water use, in addition to housing various energy and water efficiency exhibits.

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