



SOUTH BAY CITIES
COUNCIL OF GOVERNMENTS



SOUTH BAY
ENVIRONMENTAL SERVICES CENTER
South Bay Cities Council of Governments

FOR IMMEDIATE RELEASE

PRESS RELEASE

Contact: Marilyn Lyon, Program Manager
Phone: (310) 543-3022
E-mail: marilyn@sbesc.com

SOUTH BAY ENVIRONMENTAL SERVICES CENTER

The South Bay's Holiday Is Bright and Green!!

The South Bay Cities Council of Governments, which operates the South Bay Environmental Services Center (SBESC), has distributed their entire 712 box supply of free holiday lights.

Since November 3, the SBESC has been exchanging two strands of old energy-guzzling holiday lights for two strands of LED lights free of charge. Eric Fonoimoana, our local 2000 Olympic Gold Medalist in Men's Beach Volleyball, was one of the participants. He joined the over 300 people who are switching to LED holiday lights through this program.

LED lights are energy efficient (use 80% less electricity and cost less than a dollar per season to operate) and have a long life span (20,000 hour average LED life). LED lights are safe and cool to the touch, no matter how long they have been on. The SBESC give away program included both multi-colored lights and white miniature lights.

Steve Diels, Chair of the South Bay Cities Council of Governments and Redondo Beach City Councilman was pleased to note, "More and more people are looking for ways to conserve energy as we saw from the enthusiastic response. This program allows people to have a festive holiday while being energy efficient. This year by replacing the traditional holiday lights with the LED's distributed at SBESC, we will be saving 22,784 kilowatt hours in the South Bay. "

The SBESC regrets that it cannot meet all of the demand but they are maintaining a list of South Bay retailers who are selling LED holiday lights. Please call 310-543-3022 for information on where you can purchase them and watch for the program again next November.

The SBESC is the South Bay's local clearinghouse for energy efficiency, water conservation and environmental information - training, materials and outreach. SBESC provides training and educational opportunities, library materials, online resources and essential tools to assist public agencies, businesses, and residents in better understanding the potential for energy and water efficiency within their homes and businesses. The Center hosts a wide variety of seminars, training sessions, and community events to assist consumers in making the best decision regarding energy and water use. Visitors to the Center can utilize the lending library of energy educational materials and tools. Various energy and water efficiency exhibits are also on display.

The Center is operated by the South Bay Cities Council of Governments which partners with The Gas CompanySM, Southern California Edison, West Basin Municipal Water District, the City of Torrance, and the Sanitation Districts of Los Angeles County.

Visit www.sbesc.com for the latest activities, schedules and opportunities to participate in a greener South Bay. The SBESC is located at 3868 Carson St., Suite 110, Torrance, CA 90503.

###