

**South Bay Environmental Services Center  
15901 Hawthorne Boulevard, Suite 400**

**FOR IMMEDIATE RELEASE  
Friday, October 28, 2011**

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### **Holiday Light Exchange Comes to Torrance**

South Bay Environmental Services Center (SBESC) provides critical energy and water saving information to businesses, residents, municipal governments, school districts and other special agencies. Through its partnership with Southern California Edison, SBESC has the following important bulletin:

South Bay Environmental Services Center (SBESC) and the City of Torrance invite you to participate in the annual holiday light exchange and brighten up your holidays. Trade up to two working strings of old electricity-guzzling incandescent holiday lights for two new, energy-efficient LED strings. Trade-ins are first-come, first served. Quantities are limited and you must be a Southern California Edison (SCE) customer to qualify for this program. Please bring your SCE bill or your driver's license for verification.

Wednesday, November 30, 2011

7:30 am – 11:30 am

Torrance City Hall, West Annex, 3031 Torrance Blvd, Torrance

For additional information, please contact SBESC 310-371-7222 or visit [www.sbesc.com/calendar](http://www.sbesc.com/calendar)

LED (Light Emitting Diode) lights are energy efficient in that they use 80% less electricity and cost less than a dollar per season to operate (per 300 C7-sized bulbs), and have a long life span (20,000 hour average LED life). LED lights are safe and cool to the touch, no matter how long they have been on.

Families who take advantage of the Holiday Light Exchange will be happy when their SCE bill comes after the holidays, for each new strand of LED lights will save hundreds of kilowatt hours now and in the years to come, and that translates to saving money during the holidays!

#### **SBESC**

The SBESC is the South Bay's local clearinghouse for energy and water efficiency training, materials and other environmental information. SBESC works closely with the sixteen South Bay cities and County Unincorporated Areas of the South Bay on the implementation of energy and water saving projects that reduce greenhouse gases as well as costs. SBESC provides resources and tools to assist residents, businesses, and public agencies in better understanding the potential for energy and water efficiency within their homes and businesses. The Center hosts a wide variety of seminars, training sessions, and participates in many community events to assist consumers in making the best decision regarding energy and water use. The SBESC is operated by the South Bay Cities Council of Governments (SBCCOG) which partners with The Gas Company<sup>SM</sup>, Southern California Edison, West Basin Municipal Water District, City of Torrance Water Department, Sanitation Districts of Los Angeles County, Los Angeles County Metropolitan Transportation Authority, and County of Los Angeles. Visit [www.sbesc.com](http://www.sbesc.com) for the latest activities, schedules and opportunities to participate in a greener South Bay.

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