

**South Bay Environmental Services Center
15901 Hawthorne Boulevard, Suite 400
Lawndale, CA 90260**

**FOR IMMEDIATE RELEASE
March 2, 2011**

Contact:
Marilyn Lyon, Program Manager
office (310) 371-7222
mobile (310) 850-3912
marilyn@sbesc.com

Enter the \$100,000 Home Energy Makeover Contest!!

SOUTH BAY – The South Bay Environmental Services Center (SBESC), in conjunction with Energy Upgrade California in Los Angeles County, is pleased to announce the \$100,000 Home Energy Makeover Contest! There will be **ONE** Grand Prize Winning Home; a “Toward Net Zero Energy” winning home will receive energy and water efficiency improvements estimated at \$50,000, including solar and certification as a green home! Five homes will receive energy and water efficiency improvements estimated at \$10,000 each and certification as a green home. Twenty semi-finalists will receive state-of-the-art home energy assessments estimated at \$500 each. All of the winners will receive energy-efficient home improvements that will increase the overall comfort of their home, reduce their energy use, and allow their home to obtain GreenPoint Rated certification. The contest is open from March 1 – March 31, 2011. What you will need to enter the contest: 1) the total square footage of your house; 2) the year in which your house was built; 3) the names of your electric, gas, and water utility providers; 4) the total annual dollar amount for your 2010 electric, gas, and water bills. To enter the contest, please visit: www.EnergyUpgradeCA.org/LAHomeMakeover.

The Home Energy Makeover contest is sponsored by Los Angeles County.

Homeowners in Los Angeles County can now qualify for rebates and financial incentives of up to \$4,500 and save money on their monthly utility bills by implementing energy-saving upgrades to their homes as part of a new program called Energy Upgrade California.

If you have any questions about the contest, please call SBESC 310-371-7222. For more information about local events, programs and workshops please go to: www.sbesc.com.

###

SBESC – Save Water, Energy, Money and the Environment

The SBESC is the South Bay's local clearinghouse for energy and water efficiency training, materials and other environmental information. SBESC works closely with the sixteen South Bay cities and County Unincorporated Areas of the South Bay on the implementation of energy and water saving projects that reduce greenhouse gases as well as costs. SBESC provides resources and tools to assist residents, businesses, and public agencies in better understanding the potential for energy and water efficiency within their homes and businesses. The Center hosts a wide variety of seminars, training sessions, and participates in many community events to assist consumers in making the best decision regarding energy and water use. The SBESC is operated by the South Bay Cities Council of Governments (SBCCOG) which partners with The Gas CompanySM, Southern California Edison, West Basin Municipal Water District, City of Torrance Water Department, Sanitation Districts of Los Angeles County, Los Angeles County Metropolitan Transportation Authority, and County of Los Angeles for Energy Upgrade CaliforniaTM. Visit <http://www.sbesc.com> for the latest activities, schedules and opportunities to participate in a greener South Bay.