



SOUTH BAY CITIES
COUNCIL OF GOVERNMENTS



SOUTH BAY
ENVIRONMENTAL SERVICES CENTER

Carson • El Segundo • Gardena • Hawthorne • Hermosa Beach • Inglewood • Lawndale • Lomita • Los Angeles • Manhattan Beach
Palos Verdes Estates • Rancho Palos Verdes • Redondo Beach • Rolling Hills • Rolling Hills Estates • Torrance • Los Angeles County

South Bay Cities Council of Governments
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FOR IMMEDIATE RELEASE

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MEET BEAR AT THE CITY OF TORRANCE ENVIRONMENTAL FAIR AND CITY YARD OPEN HOUSE

TORRANCE, CA - Local residents are invited to visit the Energy Upgrade California® booth at the City of Torrance City Yard Open House and Environmental Fair on Saturday, June 4th to meet “Bear”, Energy Upgrade California’s biggest fan.

Bear is on a mission to educate residents on how to better manage their energy use to help the state meet its clean energy goals.



Bear will make his celebrity appearance between 10:00 a.m. and 2:00 p.m. at the Energy Upgrade California booth. Be sure to join us and have your picture taken with Bear and learn how easy it is to #BeGoldenCA!

Location: City Facility Services, 20500 Madrona Avenue,
Torrance

Free parking and shuttle service located at Court House,
825 Maple Avenue, Torrance

No public parking at City Yard

Energy Upgrade California

A state initiative to educate residents and small business consumers about energy management. The initiative helps Californians take action to save energy and conserve natural resources, reduce demand on the electricity grid, and make informed energy management choices at home and at work. It is supported by an alliance of the California Public Utilities Commission, the California Energy Commission, utilities, regional energy networks, local governments, businesses, and nonprofits to help communities meet state and local energy and climate action goals. Funding comes from investor-owned utility customers under the auspices of the California Public Utilities Commission. © 2014 California Public Utilities Commission and the California Energy Commission. Trademarks are property of their respective owners. All rights reserved. www.EnergyUpgradeCA.org

SBCCOG

The South Bay Cities Council of Governments (SBCCOG) is a joint powers authority of 16 cities and the County of Los Angeles that share the goal of maximizing the quality of life and productivity throughout the South Bay and surrounding communities. Members are Carson, El Segundo, Gardena, Hawthorne, Hermosa Beach, Inglewood, Lawndale, Lomita, Manhattan Beach, Palos Verdes Estates, Rancho Palos Verdes, Redondo Beach, Rolling Hills, Rolling Hills Estates, Torrance, and the Harbor City/ Harbor Gateway, San Pedro and Wilmington communities of the City of Los Angeles, along with the County of Los Angeles District 2 and 4. The SBCCOG values what makes its cities unique and independent, and realizes there are times when collective endeavors get better results. This vision of what it can do for its communities drives SBCCOG efforts and motivates its members. It can best be described three ways: Partnership, Persuasion and Performance. Since its inception in 1994 the SBCCOG has been successful in achieving goals toward that end. Visit us at www.southbaycities.org.

SBESC

The South Bay Environmental Services Center (SBESC) is the South Bay's resource center for residents, businesses and municipalities to access information and best practices related to energy efficiency, water conservation, recycling and transportation alternatives and the environment. SBESC staff is working with the South Bay cities to develop Climate Action Plans that significantly reduce greenhouse gas emissions through local actions. Materials and tools are provided to assist in better understanding the potential for energy efficiency and water savings within homes and businesses that may very well reduce costs. A wide variety of educational seminars and practical training sessions are hosted by SBESC. In addition, staff and volunteers participate year-round in community events to assist consumers in making informed decisions about their personal use of natural resources. The SBESC is a major program of the SBCCOG which partners with The Gas CompanySM, Southern California Edison, West Basin Municipal Water District, City of Torrance Water Department, Sanitation Districts of Los Angeles County, and the Los Angeles County Metropolitan Transportation Authority. Visit www.sbesc.com for the latest activities, schedules and opportunities to participate in a greener South Bay.

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