

SOUTH BAY CITIES
COUNCIL OF GOVERNMENTS



SOUTH BAY
ENVIRONMENTAL SERVICES CENTER

Carson • El Segundo • Gardena • Hawthorne • Hermosa Beach • Inglewood • Lawndale • Lomita • Los Angeles • Manhattan Beach
Palos Verdes Estates • Rancho Palos Verdes • Redondo Beach • Rolling Hills • Rolling Hills Estates • Torrance • Los Angeles County

South Bay Cities Council of Governments
20285 S. Western Avenue, Suite 100
Torrance, CA 90501

FOR IMMEDIATE RELEASE
October 30, 2014

Contact:
Marilyn Lyon, SBCCOG
310-371-7222 ext. 204
310-850-3912 mobile
marilyn@southbaycities.org

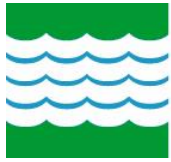
ANNUAL *FREE* HOLIDAY LIGHT EXCHANGE

November 13 & 14, 2014

SOUTH BAY – South Bay Cities Council of Governments (SBCCOG) announced today their annual FREE Holiday Light Exchange will take place on November 13 and 14 for Southern California Edison (SCE) and Department of Water and Power (DWP) customers within the cities and communities of *Carson, El Segundo, Gardena, Hawthorne, Hermosa Beach, Inglewood, Lawndale, Lomita, Manhattan Beach, Palos Verdes Estates, Rancho Palos Verdes, Redondo Beach, Rolling Hills, Rolling Hills Estates, Torrance, and the Los Angeles District 15 communities of Harbor City, Harbor Gateway, San Pedro, Wilmington, and L.A. County unincorporated areas* of the South Bay. Lights will be exchanged at the SBCCOG's Environmental Services Center located at 20285 S. Western Avenue, Suite 100, Torrance, CA 90501.

This event was made possible due to the generous support of our Holiday Light Exchange Sponsors Chevron Products Company, Athens Services, DDS Plumbing Inc., South Bay Association of REALTORS®, AEG Energy Services, Continental Development Corporation, CREE LED Lighting, GSE Solutions and Susan Jones 3 Leaf Realty.

SCE and DWP customers will be able to trade in one working string of old electricity-guzzling incandescent holiday lights for one new, energy-efficient LED string. Old strings will be taken off the grid forever and recycled as e-waste.



SOUTH BAY CITIES
COUNCIL OF GOVERNMENTS



SOUTH BAY
ENVIRONMENTAL SERVICES CENTER

Carson • El Segundo • Gardena • Hawthorne • Hermosa Beach • Inglewood • Lawndale • Lomita • Los Angeles • Manhattan Beach
Palos Verdes Estates • Rancho Palos Verdes • Redondo Beach • Rolling Hills • Rolling Hills Estates • Torrance • Los Angeles County

“For the last several years the SBCCOG, through their Environmental Services Center, has been helping South Bay residents to reduce their holiday utility bills and provide a safer source of holiday lighting through the Holiday Light Exchange. In fact, if all decorative light strings sold in America this year were Energy Star qualified, such as the ones we will be exchanging, we would save over 700 million kWh of electricity per year and reduce greenhouse gas emissions equivalent to the emissions from about 100,000 cars,” stated Jim Goodhart, SBCCOG Board Chair and Councilmember from Palos Verdes Estates.

Where: South Bay Environmental Services Center

20285 S. Western Avenue, Suite 100, Torrance, CA 90501

Free parking

When: November 13 & 14, 9am – 5pm while supplies last. Quantities are limited.

**Limit: One string per SCE or DWP household within the boundaries of the SBCCOG
(Please bring utility bill or driver’s license).**

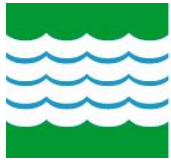
For more information call (310)371-7222.

These Energy Star qualified lights can last up to 10 times longer than traditional incandescent strands, are cool to the touch, reduce the risk of fire, be used both indoors and outdoors, and come in a variety of colors, shapes, and lengths. The exceptional qualities of LED lights make the Holiday Light Exchange a unique opportunity for residents to learn about their benefits including the light strands’ durability and efficiency, while improving the environment.

The amount of electricity consumed by just one 7-watt incandescent bulb could power 140 LEDs – enough to light two 24-foot (7.3)-meter) strings.

SBCCOG

The South Bay Cities Council of Governments (SBCCOG) is a joint powers authority of 16 cities and the County of Los Angeles that share the goal of maximizing the quality of life and productivity throughout the South Bay and surrounding communities. Members are Carson, El Segundo, Gardena, Hawthorne, Hermosa Beach, Inglewood, Lawndale, Lomita, Manhattan Beach, Palos Verdes Estates, Rancho Palos Verdes, Redondo Beach, Rolling Hills, Rolling Hills Estates, Torrance, and the Harbor City/San Pedro/Wilmington communities of the City of Los Angeles, along with the



SOUTH BAY CITIES
COUNCIL OF GOVERNMENTS



SOUTH BAY
ENVIRONMENTAL SERVICES CENTER

Carson • El Segundo • Gardena • Hawthorne • Hermosa Beach • Inglewood • Lawndale • Lomita • Los Angeles • Manhattan Beach
Palos Verdes Estates • Rancho Palos Verdes • Redondo Beach • Rolling Hills • Rolling Hills Estates • Torrance • Los Angeles County

County of Los Angeles District 2 and 4. The SBCCOG values what makes its cities unique and independent, and realizes there are times when collective endeavors get better results. This vision of what it can do for its communities drives SBCCOG efforts and motivates its members. It can best be described three ways: Partnership, Persuasion and Performance. Since its inception in 1994 the SBCCOG has been successful in achieving goals toward that end. Visit us at www.southbaycities.org

SBESC

The South Bay Environmental Services Center (SBESC) is the South Bay's resource center for residents, businesses and municipalities to access information and best practices related to energy efficiency, water conservation, recycling and transportation alternatives and the environment. SBESC staff is working with the South Bay cities to develop Climate Action Plans that significantly reduce greenhouse gas emissions through local actions. Materials and tools are provided to assist in better understanding the potential for energy efficiency and water savings within homes and businesses that may very well reduce costs. A wide variety of educational seminars and practical training sessions are hosted by SBESC. In addition, staff and volunteers participate year-round in community events to assist consumers in making informed decisions about their personal use of natural resources. The SBESC is a major program of the SBCCOG which partners with The Gas CompanySM, Southern California Edison, West Basin Municipal Water District, City of Torrance Water Department, Sanitation Districts of Los Angeles County, and Los Angeles County Metropolitan Transportation Authority. Visit www.sbesc.com for the latest activities, schedules and opportunities to participate in a greener South Bay.

###